

# Licensed Real Estate Services

The Competition  
Typical Private Seller Sites

\$299, \$349 \$595 & UP

PRIVATE SELLER Package.	SAVE ON THE FEE Package.	SAVE ON THE COMMISSION Package.	COMMISSION STYLE Package.
\$985 FLATE FEE With NO Commission and IS POSTED On MLS and MLS.CA	\$1,395 Pre Paid Plus Total Commission of Only 2.5%	\$2,795 Pre Paid Plus Total Commission of Only 1.75%	"Out Of The Box Thinking" Competative Commission Plan

Licensed Real Estate Services

HIGH EXPOSURE: Listed On MLS & MLS.CA	YES	YES	YES	YES	NO
HIGH EXPOSURE: Option of Exposure on Many Boards	YES	YES	YES	YES	NO
Licensed Real Estate Agents	YES	YES	YES	YES	NO
Professional Real Estate Agent Advice	YES	YES	YES	YES	NO
New Cutting Edge Market Analysis For Your Home	YES	YES	YES	YES	NO
Safe & Secure Appointment Scheduling	YES	YES	YES	YES	NO
Professional Guidance & Support	YES	YES	YES	YES	NO
Open House	Optional	Optional	Optional	Optional	NO
Printing & Writing of Documents for Offers	YES	YES	YES	YES	blank forms
Review Of Offers, Waivers & Amendments by Agent	YES	YES	YES	YES	NO
Professional Negotiators That Negotiate Your Offers	YES	YES	YES	YES	NO
Insurance Coverage	YES	YES	YES	YES	NO
Buyer's Agent Commission Included in Package Price	NONE	YES - 1.75%	YES - 1.75%	YES - 2%	NO

Marketing & Advertising Support

Lawn Signs With Contact Number Info & Directional Signs	YES	YES	YES	YES	YES
1-800-Number On Lawn Sign	YES	YES	YES	YES	NO
Open House Signs	YES	YES	YES	YES	YES
Advertising of Home in (Local) Newspaper	Optional	Optional	Optional	Optional	NO
Advertising of Home in Private Real Estate Magazines	Optional	Optional	Optional	Optional	YES - Out dated Info
Enhanced Magazine Listing	Optional	Optional	Optional	Optional	Extra Cost \$75 - \$249
Multiple Internet Website Listings	YES	YES	YES	YES	Limited
Enhanced promotion in our "Featured Homes" Area	YES	YES	YES	YES	\$75 + \$100
Virtual Tour / Slideshow	YES \$90	YES \$90	YES - Incl.	YES - Incl.	NO
Feature Sheet	YES	YES	YES	YES	\$70 Limited Quantity
Placed On Our "For Sale By Owner" Web Site	YES	YES	YES	YES	NO
Professional Photographs	YES \$75 15 Photos	YES \$75 15 Photos	YES \$75 15 Photos	YES \$75 15 Photos	Yes
Professionally Written Home Description Attracting Buyers	YES	YES	YES	YES	NO
Legal Consultation	YES	YES	YES	YES	Limited
Offer Your Home Privately For Sale While Listed On The MLS	YES	YES	YES	YES	NO

Substantial Savings Using This Amazing Approach: Save \$19,955 Save \$9,035 Save \$10,715